

## January 20, 2023 Spider Chain of Lakes Board Meeting Minutes

Present: Kathy Schmidt, Larry Keller, Lynn Kane, Jay Hoeschler, Wendy Wood, Gina Blayney, Jerry Keating, Alex Farrell

Guest: Dave Mickelson

1. Agenda and 11/18 minutes approval. Alex moves, Jerry seconded. Approved unanimously.
2. Philanthropy: Jerry and Wendy.

We have achieved the match challenge, and completed the campaign. A record 222 separate payments were processed.

Discussion of thanking donors.

3. Guest: Dave Mickelson.

Discussion of wake boating studies.

Dave will put a rough draft of a communication piece together by the next board meeting. Dave will attempt to include quantitative survey results and data in the article.

4. Membership: Lynn.

Format for directory shared. Lynn will do an email blast to remind people to renew prior to the membership meeting.

5. Education: Gina.

We are launching a new landing page on the website this morning for shoreline stewardship. This committee is utilizing content from other sources to help with content.

Larry will help follow up with WDNR on some additional stewardship they asked if we could assist with Citizen Lake Water oversight.

6. Communications: Larry reporting for Martha.

Communications schedule discussed. We discussed the importance of having communications reviewed by the Board.

7. Finance: Kathy

We ended the year with a surplus due to budgeted items that didn't happen.

Motion to approve the 3% draw of \$14,740 from the investment account to the SCLA checking account per the investment strategy. Kathy moves, Larry seconded, Approved unanimously.

8. Other topics

Discussion of subsequent planning meeting, and buoy support.